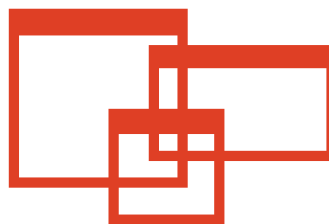




# Filestor™ Digital Asset Management

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## The way it works



## Filestor™ Digital Asset Management

# Filestor is an Advanced Digital Asset Management System

**Filestor** is far more than a Digital Asset Management System as it has been designed to be flexible enough 'to work exactly the way you work'.

**Filestor** is totally collaborative, because it is supplier independent. It can immediately work and collaborate with your system and your clients' existing systems.

You can let any trusted user upload or download your digital assets, using a simple web browser and internet connection. Your traditional suppliers and internal staff can immediately create digital assets of your work and provide 24 hours, 7 days a week, on-line access to your customers which will improve turnaround times and help build closer collaboration and relationships.

The system is totally secure and provides unlimited access levels for the members of your staff and clients. You can post either high-resolution versions or low-resolution thumbnails for use on screen or with local desktop printers.

Once an image is uploaded, a thumbnail of the asset is automatically generated for fast browsing and to enable searching of your ads. It also allows you to attach meta-data to each asset. The meta-data fields are user definable, so that you can include comprehensive information about your asset or advertisement. Details, such as the job number, publication, size of the ad, copyright or special comments can all be included. You can search and instantly find the latest version of any image.

### Key benefits

- Optimises and protects investment in global branding
- Delivers instant access to existing visual assets
- Enhances creative collaboration
- Cuts costs by sharing an organised central repository of media assets
- 24 hours, 7 days a week, on-line access
- Copyright management
- Permanent audit trail

### Key features

- Designed specifically for advertising and print industries
- Allows branding for each client
- On-line digital guard book
- Version tracking
- Simple to use and manage
- Over 130 file formats supported natively
- Customisable meta-data fields and reports
- Preview files from without your browser
- Automatic e-mail notifications



# You determine exactly how it will work for you

A

## Set-up

|   |   |   |   |
|---|---|---|---|
| Filestor comes built & configured ready to plug directly into the network | Immediately deployable to approved staff, suppliers & clients | Unlimited levels of security can be instantly established | Your image library can be quickly & easily uploaded |
|---|---|---|---|

B

## File formats supported

|                                 |                                 |                                      |                                    |
|---------------------------------|---------------------------------|--------------------------------------|------------------------------------|
| Can be used as a knowledge bank | Can be used as an image library | Can be used as a document repository | Can be used as a digital guardbook |
|---------------------------------|---------------------------------|--------------------------------------|------------------------------------|

C

## The process

|                                     |                           |                                    |                                    |
|-------------------------------------|---------------------------|------------------------------------|------------------------------------|
| Manage & safeguard document storage | Establish version control | One step archiving of jobs & files | Reduce time to search & find files |
|-------------------------------------|---------------------------|------------------------------------|------------------------------------|

D

## Data Lifecycle Management

|                               |                                     |
|-------------------------------|-------------------------------------|
| Control & manage Asset Expiry | Establish digital rights management |
|-------------------------------|-------------------------------------|

E

## Integral to the system

|   |   |
|---|---|
| Unlimited capacity but ensures the efficient use of space | The system allows decentralised and centralised archiving workflows |
|---|---|

## Our Commitment to you...

Our reputation has been built on our ability and track record to deliver an, easy to use, advanced Digital Asset Management system that can also control and manage asset expiry, and establish digital rights management.

Our software integrators will help you to determine the most appropriate indexing system to ensure that you achieve exactly what you want at Set-up but will also provide the longer term professional support and training to meet your future needs.

We will work closely with you, at every stage, to ensure that the initial preparation, planning and deployment of the system, and its subsequent development, always achieve their full potential.

Filestor has the ability to continuously adapt and to evolve with your organisation whilst dramatically improving productivity, quality and turnaround time.

Russell Hibbert  
Managing Director  
Smart Solutions Group Pty Ltd



# Performance Capabilities

**Filestor** has been designed from the ground up to be a multi-user, multi-client system. It is built on standard platforms of Java, HTML, Apache Tomcat, Microsoft SQL Server (MSDE or Standard Edition).

Our installations range from a few, through to thousands of, users

Over the years, and in its many installations, Filestor has proven to be a high availability system, delivering over 99.6% uptime.

## Scalability

The flexible system architecture allows each installation to grow with your needs. Should a system become overloaded, it is simply a matter of adding some additional hardware to spread the load. The system can be separated into separate components for the webserver, application server and database server.

Where there is a requirement for a system to have a high availability, it can be configured to have redundant, load balanced, servers. Should you access our applications via our rental online offering, these issues are already taken care of. If you are installing the software in your environment, we will work closely with you to develop a configuration that specifically meets your requirements for load, redundancy and disaster recovery.

## Security

Online system security is a major concern to both software vendors and users alike. Smart Solutions have invested a great deal of time and effort in making our system as secure as possible. We use many layers in our security model and - without giving too many secrets away - we use:

- Unique username and password authentication
- Https for secure web communications
- Enforced complex passwords
- Encrypted passwords
- Password and account expiry
- Account lockout after a number of failed attempts
- SQL injection protection
- Each page is validated against both the users credentials and access levels, before being delivered to their web browser.
- A complex data access model to ensure users can only access the data they are supposed to.
- No files are stored under the web root.
- Secure file storage
- Our systems have proven to be very secure, over the years, and have successfully been proven against a number of in-depth client security audits.

## Typical system requirements

You don't have to install any additional software; all you need is access to a standard web browser and an internet connection. By using standard internet technologies, we offer a very simple means of access thereby making it a very simple system to deploy.

### Supported web browsers are;

- Internet Explorer 5.5 or greater (Windows only)
- Firefox 1.5 or greater
- Safari 1.5 or greater (Mac OS X only)

The system works best with screen resolutions above 1024 x 768

For best system performance you should have access to a broadband internet connection.

### Typical Server configuration

- Dual CPU Xeon processor 2.8 GHz or better
- 2 GB RAM
- Windows Server 2003
- Microsoft SQL Server 2000 (MSDE or Standard version)
- Apache Tomcat webserver



Professional services, including on-site training, consulting, and implementation, are available directly from the Smart Solutions Group and through our authorised reseller partners.

One of our Software Integrators is assigned to each installation in order to ensure that you get exactly what you need from the system. Our products are all customisable, are supplier independent and can interlink, quickly and easily with your existing systems.

All of our products were specifically designed in order to meet individual client needs and we are committed to continuous research and development. The key to any successful software development is in the planning stage. It is extremely important that sufficient time is devoted to establishing and agreeing upon a detailed technical specification before development work is commenced.

Upon commencement of a project, a development team will be assembled and in conjunction with the client develop a detailed specification of the system. A firm timeline will then be put in place and used to drive the project. Our team of specialist, in-house, developers can offer highly flexible and creative solutions for your business requirements.

With a user interface that is both intuitive and elegant, our products are able to provide powerful functionality in a user interface which is designed to support intuitive, task-oriented user interaction. Qualified trainers can provide onsite training courses to induct your staff and clients, or provide customised 'train the trainer' courses for selected staff, who can then provide training to staff and clients.

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### Product support services

- Installation
- Customisation
- Needs assessment and on-site product and application training
- 'Train the trainer' courses
- Software design and maintenance
- On-going telephone and on-line technical support
- Production and customisation of administrator and user manuals
- Managed hosted solutions
- Off-site backups
- Disaster recovery plans
- A totally managed solution

### Our support staff

- Over 20 year's graphic design, advertising and print industry experience
- Analysts, programmers and systems designers
- Qualified trainers
- Supplier independent
- Intelligent, articulate and hardworking
- Offering practical hardware and software solutions to creative, workflow and production problems



## Smart Solutions Suite



### Filestor™ Digital Asset Management

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For current details on our clients, our resellers and the other products within the Smart Solutions Suite, please visit our website.  
[www.smartsolutions.com.au](http://www.smartsolutions.com.au)

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