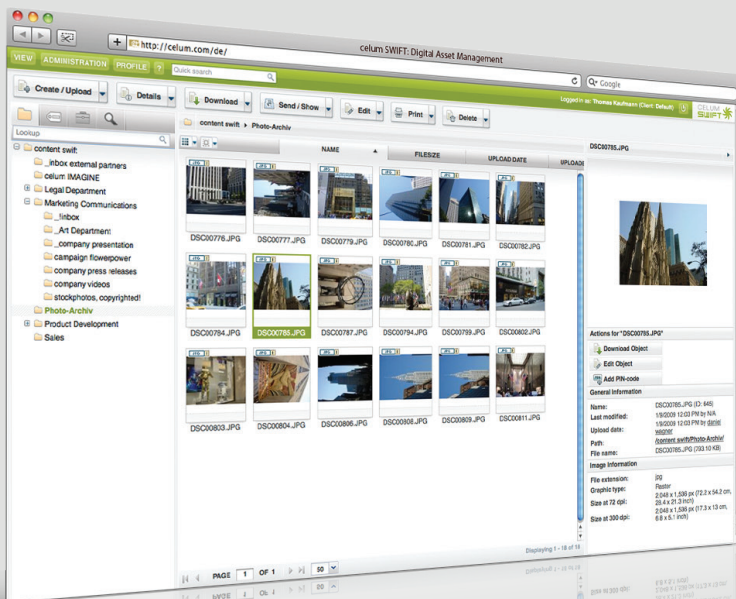


The agile, ready to use system for managing and distributing digital media assets.

Cost effective – via browser – easy to use.



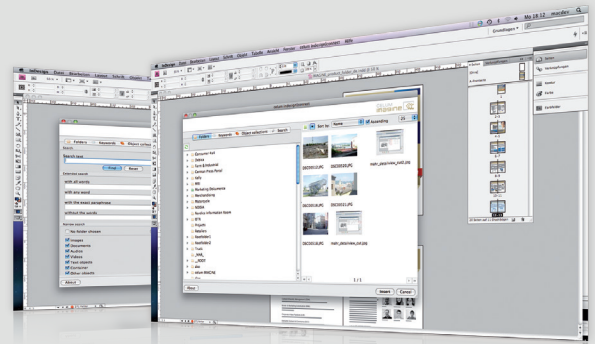
celum SWIFT is the next generation digital media asset management system that enables marketing, sales, brand management and investor relations departments to automate their processes effectively, to be faster and to have reliable access to their digital content.

The celum SWIFT USPs:

- » Organize all digital assets in one central system, easy access via ANY web browser
- » Perfect for photo, graphic, video, audio, text, PowerPoint and other rich content
- » Send & distribute content with pushbutton ease
- » Perfect integration in Microsoft Office and Adobe Creative Suite applications
- » Approve and comment on any content from everywhere
- » Most modern technology, scalable, perfect to integrate in Web CMS and other systems



Total corporate design conformity & easy access via any webbrowser



Convenient and full fetched integration of creative workplaces on Mac or PC and MS Office integration

celum's other great products:

celum DYNAMO

The agile, ready to use **system** for web-to-print and dynamic collateral creation and brand management.

celum MOVIS

The agile, ready to use **system** for managing video content and integrating it in social media platforms & web TV.

Want to go enterprise? celum SWIFT has a big brother!

celum IMAGINE

The flexible **platform** for enterprise-wide digital media asset management, brand management and corporate/social video.

Clients that trust celum:

Praktiker



helvetia



More than 350 clients in 27 countries with over 300.000 users trust celum technology.

» Also available as celum ondemand
Software as a Service

Automate

- » Get any content in the format you need (real-time conversion) with a single mouseclick
- » Publish marketing collateral to website, intranet or into print processes

Boost

- » Reduce search time for content by 90%
- » Send content immediately
- » Get instant approval on marketing collaterals, track feedback

Cut costs

- » content distribution with one mouseclick instead of burning and mailing CDs
- » Have total control on digital rights, avoid penalties and legal issues
- » Cut IT/storage costs